

NAME OF EVENT	Manila FAME
FREQUENCY	Bi-Annual (April and October)
VENUE	World Trade Center, Pasay City, Philippines
EXHIBIT HOURS	9:00 AM – 7:00 PM
PRODUCT COVERAGE	Houseware and Home Furnishings, Furniture, Gifts and Holiday Decor, Fashion Accessories
EXHIBITOR PROFILE	Manufacturers, Exporters, Designers
BUYER PROFILE	International and local retailers, wholesalers, merchandising agents, trading firms, buying offices, department stores, specialty stores, specifiers, architects, interior designers, facilities manager, etc.
VISITOR PROFILE	VIPs, Media, Government, Consumers
PREVIOUS SHOW DATA (APRIL 2017)	Total No. of Exhibitors : 287 Total No. of Attendees : 3,695
BOOTH RENTAL & FEE	Raw Space = US\$180/sqm - <i>minimum 18 sqm for individual exhibitors OR minimum 6 sqm per exhibitor for Pavilion with atleast 6 participants;</i> - <i>Total space for Pavilions must be divisible by 9 with minimum size of 36 sqm</i> Raw Space with Booth System = US\$250/sqm - <i>minimum 9 sqm</i>
MARKETING AGENT INCENTIVE	<ul style="list-style-type: none"> ➤ 5% commission for every square meter sold to 1- 4 qualified, legitimate export companies; ➤ 7% commission for every square meter sold to 5 - 7 qualified, legitimate export companies; ➤ 10% commission for every square meter sold to 8 or more qualified, legitimate export companies <p><i>*commission applicable for raw space rate only</i></p>
AMENITIES	<ol style="list-style-type: none"> 1. Three (3) Exhibitor Badges 2. Show Directory Entry 3. Website Listing 4. Visitor Invitations 5. Manila FAME Bag 6. Invitation to Networking Reception 7. Access to Exhibitors Lounge <hr/> <ol style="list-style-type: none"> 8. Upgraded Booth System with Basic Amenities per 9 sqm (if availing Booth System Package) <ul style="list-style-type: none"> • Nameboard • 1 Table and 2 Chairs • 1 Convenience Outlet • 3 Spotlights • Carpet • 3 Display shelves

Contact Persons

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