



NAME OF EVENT	Manila FAME
FREQUENCY	Bi-Annual (April and October)
VENUE	World Trade Center, Pasay City, Philippines
EXHIBIT HOURS	9:00 AM – 7:00 PM
PRODUCT COVERAGE	Houseware and Home Furnishings, Furniture, Gifts and Holiday Decor, Fashion Accessories
EXHIBITOR PROFILE	Manufacturers, Exporters, Designers
BUYER PROFILE	International and local retailers, wholesalers, merchandising agents, trading firms, buying offices, department stores, specialty stores, specifiers, architects, interior designers, facilities manager, etc.
VISITOR PROFILE	VIPs, Media, Government, Consumers
PREVIOUS SHOW DATA (OCTOBER 2017)	Total No. of Exhibitors : 436 Total No. of Attendees : 7,400+ Visitors & Buyers in 3 days
BOOTH RENTAL & FEE	Space Only = US\$180/sqm Space with Booth System = US\$250/sqm
MARKETING AGENT INCENTIVE	<ul style="list-style-type: none"> ➤ 15% commission for every square meter sold to 3 companies with minimum of 9sqm space per company ➤ 20% commission for every square meter sold to 4 – 7 companies with minimum of 9sqm space per company OR minimum 36sqm for block participation with 6 companies (6sqm per company) ➤ 30% commission for every square meter sold to 8 or more companies with minimum of 9sqm space per company OR minimum 48sqm for block participation with 8 companies (6sqm per company) <p><i>*commission applicable for space only rate</i></p>

AMENITIES	<p><i>(Per Company)</i></p> <ol style="list-style-type: none"> 1. Three (3) Exhibitor Badges 2. Website Listing 3. Visitor Invitations 4. Manila FAME Bag 5. Invitation to Networking Reception 6. Access to Exhibitors Lounge <hr/> <ol style="list-style-type: none"> 7. Upgraded Booth System with Basic Amenities per 9 sqm (if availing Booth System Package) <ul style="list-style-type: none"> • Nameboard • 1 Table and 2 Chairs • 1 Convenience Outlet • 3 Spotlights • Carpet • 3 Display shelves
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