

21-23
04



Turning Dream PROJECTS into Tomorrow's Reality

The Philippines' premier design and lifestyle event returns this April with an added element in its brand DNA.

Manila FAME introduces brands, designers, products and materials under the theme PROJECTS, catering to real estate, hospitality and contract markets for interiors, decoration, and design.

MANILA
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2017

A FRESH START



Manila FAME is a crafts show.

It is a go-to venue for small craft producers and makers that are unique, creative, functional, and current.



Manila FAME is a materials show.

Features the widest range of Philippine indigenous materials for home, fashion, holiday, architectural components, and interior design.

Manila FAME is a brand show.

Manila FAME features export brands, retail brands and designer brands all under one roof.



Manila FAME is a designer show.

Manila FAME collaborates with product designers for crafts, home, fashion, holiday, gifts, food, and other lifestyle products.



2017

SHOW FEATURES

1 *Materia:* Bamboo Setting

With bamboo as its focus, CITEM continues its partnership with Design Center of the Philippines (DCP) product specialists: Dem Bitantes; Stephen Buni; and Rey Soliven, and the Pampanga Furniture Industries Foundation (PFIF), in exhibiting items of scale and decorative pieces for architectural and building contract markets.

2 *Materia:* Coconut Setting

The *Materia:* Coconut setting is a showcase of products developed under the collaboration of the DCP product specialist Wataru Sakuma and 8 Philippine SMEs. It is a continuation of exploration and development of the various coconut materials using different treatment and manipulation techniques for interior and architectural application.

3 Lucent Objects

The Lucent Objects setting features lamps and lighting pieces that resulted from DCP product specialist Stanley Ruiz' experimentation with agricultural wastes like corn husk, peanut shell, palm husk, pandan leaves, anabo fiber. The setting won as Manila FAME's Netizen's Choice last October 2016 edition.

4 New Generation Weaves

Paris-based design specialist, Nelson Sepulveda, works with 15 Philippine manufacturers in developing a collection of products, focusing on new generation weaves for basketwork and home accessories.

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Furniture & Furnishings
Home Accent
Gift Items
Lamps & Lighting
Festive Seasonal Décor
Fashion Accessories & Wearables
Handwoven & Converted Items
Interior & Architectural
Components
Visual Arts
Health & Wellness
Gourmet Gifts

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